

# GREEN IS THE NEW BLACK (ECO) FASHION EXTRAVAGANZA: OZ

March 14, 15 & 16, 2019, Carbondale, CO

Fashion &  
textiles are  
the third  
most pollut-  
ing industry  
in the world  
after oil and  
agriculture.

## DESIGNER GUIDELINES

Please read all of the following information before filling out this form.

**To be considered a designer "line" in the show, you must provide a minimum of 5 looks and a maximum of 10 looks.** (4 looks may be considered depending on the proposal) If you are interested in showing 1 or 2 looks, we WILL be accommodating such designers but you are not eligible for the Designer Challenge prize money and your clothes may be grouped on the runway with other designers who have submitted 1 or 2 looks. You will still be required to meet the guidelines below as well as the sustainability requirements. **Clothes do not have to be designed around the theme of the show.**

**Green is the New Black will be offering \$1000 in cash prizes for designers.** Awards are as follows: \$500 for "Best in Show", \$250 for "Most Fashion Forward" and \$250 for "Originality." To be eligible for an award, your fashions must be original and must not have been shown in Green is the New Black before. The level to which your designs are sustainable will be a factor.

\*In response to how large GITNB has become, the show will only be accepting around 25 designer lines. Please read below for important information on the jurying process.

**Deadline to Submit:** Fri. November 9, 2018 – we will need to know how many looks you would like to show (including how many male/female) and the look sizing information at that date. Designers will be notified of their acceptance by Fri., Nov. 23.

**Clothes On Sight:** Sunday, March 3, unless other arrangements are made (i.e. you have pre-fit all of your models)

**Trunk Sale:** A trunk sale will be held immediately following the show on Friday, March 15th and Saturday, March 16th for designers interested in participating. Please stay tuned for further details.

**Designers pay \$25 to participate in the show. Do not send \$25 with this application.** Upon acceptance into the show, Carbondale Arts will send you a link to pay your \$25 fee online. If you do not pay this fee, you will not receive your designer tickets.

**Tickets:** Designers will receive General Admission to Thursday night's dress rehearsal, 1 General Admission ticket for the night of their choosing (Friday or Saturday) and 1 "Standing Room/Bleacher Ticket" for the other night. Designer duos or groups will not receive additional tickets. Just a reminder that Carbondale Arts is a non-profit and this event is a fundraiser.

**Designer Responsibilities:** Designers need to provide their clothing on time and created to the model sizes they requested. We will assign your models based on those sizes and provide you with specific measurements in late January. Designers are NOT responsible for providing models, hair and makeup, music or runway blocking. All models must be able to show up to ALL rehearsals (meaning they most likely need to be pretty local to the Carbondale area!)

**Hair & Makeup:** Hair and makeup will be styled for the show as a whole, not for each individual designer line. This is because models will appear in more than one designer's collection and we need hair and makeup to translate nicely across the board. Our stylists are professionals and make up tones will be neutral (but still pop for the stage) in order to accommodate the widest range of clothing styles.

**Designers understand that Carbondale Arts will make all final decisions regarding models, music, and runway blocking.** If you have any specific thoughts on either of these elements, those requests MUST be made by Friday, January 18th.

I have read and agree to all of the above guidelines.

Signature \_\_\_\_\_ Date \_\_\_\_\_

## DESIGNER APPLICATION

Name \_\_\_\_\_ Phone \_\_\_\_\_

Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email Address \_\_\_\_\_

Webpage and/or Applicable Social Media Pages \_\_\_\_\_

Interested in the Trunk Sale held post-show on Friday & Saturday evening? Yes \_\_\_\_\_ No \_\_\_\_\_

How many complete looks/models? \_\_\_\_\_ (no. of female) \_\_\_\_\_ (no. of male)

Sizes (And we love all shapes and sizes! Please be specific with male vs female sizes and how many models of each size)

**Sustainability Guidelines:** To participate in GITNB, you must be able to check "Yes" in 3 of the following categories. These items will also be a factor in the awarding of designer prize money.

**Made using sustainable materials?** Yes \_\_\_\_\_ No \_\_\_\_\_

(Fabrics or materials derived from eco-friendly resources such as sustainably grown fiber crops or recycled materials. For example, responsible sourced textiles with natural and/or organic fibers like organic cotton, hemp, bamboo, soy, PET plastics or animal fibers such as wool & alpaca.)

**Please choose one:** 100% sustainable materials Mostly sustainable materials Made in part with sustainable materials

**Please list some the materials you are/will be using in this category (if applicable):** \_\_\_\_\_

**Made with reclaimed or upcycled materials?** Yes \_\_\_\_\_ No \_\_\_\_\_

**Please choose one:** 100% sustainable materials Mostly sustainable materials Made in part with sustainable materials

**Please list some the materials you are/will be using in this category (if applicable):** \_\_\_\_\_

**Made in the USA?** Yes \_\_\_\_\_ No \_\_\_\_\_ **Bonus points: Made locally?** Yes \_\_\_\_\_ No \_\_\_\_\_

**Made by Hand or with sustainable processes?** Yes \_\_\_\_\_ No \_\_\_\_\_

(ie. locally sourced manufacturers and materials, natural dyes, etc.)

**Other** (including process, etc.) \_\_\_\_\_

**To submit or for more information/questions:** please email Laura Stover at [laura@carbondalearts.com](mailto:laura@carbondalearts.com), call 970.963.1680 or visit [carbondalearts.com](http://carbondalearts.com). Mail application to Carbondale Arts, Attn: Laura Stover at PO Box 175, Carbondale, CO 81623

**Visuals:** All designers will need to provide at least 4 visuals of the collection they plan to present as well as 2 images to show work they have created in the past. These could be photos, drawings or other concept visuals to give us a sense of what you will be creating. **This will be a major part of the jurying process**, so please be thorough and feel free to submit more than these 6. You may email these to [laura@carbondalearts.com](mailto:laura@carbondalearts.com), attach them to your form or point us to a website. \*If you are including a web link, please point us to examples specific to your runway concept.

**Concept:** Please describe your line/concept to give us an understanding of the direction you are heading.

**Requests:** Please list any requests you have for the presentation of your line. **REMEMBER**, these are only requests, we will do our best to work with your vision, but Carbondale Arts will make all final decisions on models, music and runway blocking. Again, If you have an specific thoughts but do not include them here with this application, those requests MUST be made to [laura@carbondalearts.com](mailto:laura@carbondalearts.com) by Friday, January 18th.

**To submit or for more information/questions:** please email Laura Stover at [laura@carbondalearts.com](mailto:laura@carbondalearts.com), call 970.963.1680 or visit [carbondalearts.com](http://carbondalearts.com). Mail application to Carbondale Arts, Attn: Laura Stover at PO Box 175, Carbondale, CO 81623