

GREEN IS THE NEW BLACK (ECO) FASHION EXTRAVAGANZA: SHE

March 10 & 11, 2017, Carbondale, CO

Fashion &
textiles are
the third
most pollut-
ing industry
in the world
after oil and
agriculture.

DESIGNER GUIDELINES & APPLICATION

Please read all of the following information before filling out this form.

To be considered a designer "line" in the show, you must provide a minimum of 5 looks and a maximum of 10 looks. (4 looks may be considered depending on the proposal) If you are interested in showing 1 or 2 looks, we WILL be accommodating such designers but you are not eligible for the "Best in Show" prize and your clothes may be grouped on the runway with other designers who have submitted 1 or 2 looks. You will still be required to meet the guidelines below as well as the sustainability requirements. **Clothes do not have to be designed around the theme of the show.**

Green is the New Black will be offering \$1000 in cash prizes for designers. Awards are as follows: \$500 for "Best in Show", \$250 for "Most Fashion Forward" and \$250 for "Originality." To be eligible for an award, your fashions must be original and must not have been shown in Green is the New Black before. The level to which your designs are sustainable will be a factor.

*In response to how large GITNB has become, the show will only be accepting around 25 designer lines. Please read below for important information on the jurying process.

Deadline to Submit: Fri. December 9, 2016 – we will need to know how many looks you would like to show (including how many male/female) and the look sizing information at that date. Designers will be notified of their acceptance by Fri., Dec. 16.

Clothes On Sight: Sunday, February 26, unless other arrangements are made (i.e. you have pre-fit all of your models)

Trunk Sale (*different for 2017): A trunk sale will be held during the fashion show weekend. The trunk sale will not be held at the Carbondale Rec Center. We are working to partner with local stores to create a more dynamic shopping experience. Please stay tuned for further details.

Designers pay \$25 to participate in the show. Please submit a check for \$25 with your application. If you are not juried into the show, Carbondale Arts will not cash your check & mail it back to you.

Designers understand that Carbondale Arts will make all final decisions regarding models, music, and runway blocking.

Name _____ Phone _____

Business Name _____

Mailing Address _____

Email Address _____

Webpage (or please email images of other work) _____

Interested in the Trunk Sale? Yes _____ No _____

How many complete looks/models? _____ (no. of female) _____ (no. of male)

To submit or for more information/questions: please email Laura Stover at laura@carbondalearts.com, call 970.963.1680 or visit carbondalearts.com. Mail application to Carbondale Arts, Attn: Laura Stover at PO Box 175, Carbondale, CO 81623

Sizes (And we love all shapes and sizes! Please be specific with male vs female sizes and how many models of each size)

Sustainability Guidelines: To participate in GITNB, you must be able to check "Yes" in 3 of the following categories. These items will also be a factor in the awarding of designer prize money.

Made using sustainable materials? Yes _____ No _____

(Fabrics or materials derived from eco-friendly resources such as sustainably grown fiber crops or recycled materials. For example, responsible sourced textiles with natural and/or organic fibers like organic cotton, hemp, bamboo, soy, PET plastics or animal fibers such as wool & alpaca.)

Please circle one: 100% sustainable materials Mostly sustainable materials Made in part with sustainable materials

Please list some the materials you are/will be using in this category (if applicable): _____

Made with reclaimed or upcycled materials? Yes _____ No _____

Please circle one: 100% sustainable materials Mostly sustainable materials Made in part with sustainable materials

Please list some the materials you are/will be using in this category (if applicable): _____

Made in the USA? Yes _____ No _____ **Bonus points: Made locally?** Yes _____ No _____

Made by Hand or with sustainable processes? Yes _____ No _____

(ie. locally sourced manufacturers and materials, natural dyes, etc.)

Other (including process, etc.) _____

Visuals: All designers will need to provide at least 2 visuals with their submission. These could be photos, drawings or other concept visuals to give us a sense of what you will be creating. **This will be a major part of the jurying process**, so please be thorough and feel free to submit more than 2. You may email these to laura@carbondalearts.com, attach them to your form or point us to a website. *If you are including a web link, please point us to examples specific to your runway concept.

Please describe your line/concept to give us an understanding of the direction you are heading.

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